



273 Cotten Lane, Zavalla, TX 75980 ♦ 936-500-6847

April 7, 2025

Subject: Join Us in Celebrating Zavalla's 125th Anniversary & Boosting Local Tourism

Dear Potential Sponsor

I am reaching out on behalf of the community of Zavalla as we prepare for a milestone event—our 125th anniversary this June! Nestled in the heart of Lake Sam Rayburn, Zavalla is surrounded by natural beauty, including Cassels-Boykin Park, Boykin Springs, Bouton Lake, and Caney Creek Recreation Area, all part of the stunning Angelina National Forest.

To celebrate our town's history while promoting tourism and economic growth, we are launching a unique and exciting event: The Pineywoods Possum Walk! Running from Memorial Day Weekend through July 1st, this event will encourage families and outdoor enthusiasts to explore our scenic trails while searching for hidden possums along the way. Each possum will have a QR code for participants to register, making them eligible for a grand prize drawing at the end of the event. New possums will be placed weekly to keep engagement high and increase visitor traffic to our area.

We would love for your business to be part of this initiative by becoming a sponsor or donor. Your support will directly contribute to:

- **Increased tourism and visibility for Zavalla and local businesses.**
- **Community engagement through a fun and educational outdoor experience.**
- **Preservation and promotion of our beautiful parks and historical sites.**

Sponsorship benefits can include business promotion on event materials, social media recognition, and credit on our historical information signage throughout the trails, ensuring that visitors associate your brand with this exciting initiative.

Would you be willing to partner with us in making this event a success? Monetary sponsorship is always welcome. We are also looking for things to include in our Grand Prize Package. We are open to ideas. These could include but are not limited to:

- An **overnight stay** at a local hotel/motel or Air BnB
- **\$50 credit** at a local eating establishment.
- **\$100 credit** for a guide service, shopping boutique, or other business
- **Complimentary** product or service from local business
- A prize pack donated by a local business

Please feel free to contact us at [zavallacommunity@gmail.com](mailto:zavallacommunity@gmail.com) to explore the opportunities.

Thank you for your time and consideration. We look forward to celebrating this special milestone with you and creating a lasting impact on our community!

Best regards,

Zavalla Prairie Community Connections 501c3

[www.zavallacommunity.org](http://www.zavallacommunity.org)

*Amazing things happen when people work together...*